

PROMOTIONS

Spooky

OCTOBER, 29/09/25 – 31/10/25



New

**COUNTRY RANGE
MULTI-USE
TOMATO SAUCE**

3kg

£6.49
each

**SIGNATURE BY
COUNTRY RANGE
12" NEAPOLITAN
SAUCED BASE**

1 x 10

£21.99
per case
£2.20 each



DELIVERING A BETTER EXPERIENCE
ORDER LINE: 01282 429446



Birchall STAR BUYS

A standout selection of
our very best monthly
offers. **Don't miss out!**

GET MORE VITS SPARKLING WATER

12 x 500ml

Vitamin D Pineapple
and Grapefruit

Vitamin C Orange

Multivitamins Lemon and Lime

£7.99
per case
67p each



TUNNOCKS MILK CHOCOLATE TEACAKES

1 x 72

£18.99
per case
26p each



GET MORE VITS STILL SPRING WATER

12 x 500ml

Vitamin Recovery Cranberry

Vitamin B Apple & Raspberry

Vitamin B12 Pink Grapefruit

Vitamin D Mango &
Passion Fruit

Fibre Peach and Apricot

£7.99
per case
67p each



STUTE JAM

6 x 340g

Apricot

Blackcurrant

Raspberry

Strawberry

£9.99
per case
£1.67 each



POM BEAR FLAVOUR WHEAT SNACK

36 x 19g

Original

Cheese

£14.99
per case
42p each



POPCHIPS

24 x 23g

Sour Cream and Onion

Barbecue

Sea Salt & Vinegar

£13.99
per case
58p each



**THE FOODFELLAS
LAMB SHANKS**

7 x 475g

with Rosemary and
Red Wine Sauce

7 x 450g

with Mint Gravy

£43.99
per case
£6.28 each



**MOVING MOUNTAINS
VEGAN BURGER**

20 x 113g

£27.99
per case
£1.40 each



**MOVING MOUNTAINS
VEGAN HOT DOG**

20 x 155g

£38.99
per case
£1.95 each



**THE REAL ORIGINAL
STEAK CANADIAN**

1 x 30

£27.99
per case
£1.40 each



**BIRDS EYE POTATO
ALPHABITES**

12 x 456g

£16.99
per case
£1.42 per bag



Contents

04
Breakfast

05-10
Mains

11-16
Desserts

17-19
Beverages & Snacks



**HARVEST HOME
CORNFLAKES**

4 x 500g

£11.99
per case
£3.00 per box

**HARVEST HOME
CRISP RICE**

4 x 440g

£11.99
per case
£3.00 per box



**KELLOGG'S
RICE KRISPIE
SQUARES**

30 x 36g

Chocolate Caramel

Totally Chocolatey

30 x 28g

Marshmallow

£17.99
per case
60p each



**ALPEN
SACHETS**

1 x 30

No Added Sugar

Original

£10.99
per case
37p each



**READY BREK
ORIGINAL**

450g

£2.99
per box



NUTRIGRAIN

25 x 37g

Strawberry

Blueberry

Apple

£14.69
per case
59p each

New CHICKEN WINGS & FRIES

The new **Country Range Steam Cooked Chicken Wings** are perfect for coating in sticky BBQ, spicing up with Asian flair, going bold with jerk or tikka, or turning up the heat with something wildly spicy. They're juicy, versatile, and ready for action – simply marinate, and finish to perfection.

Introducing the **Signature by Country Range Double Crunch Skin-On 7mm Fries** – the smaller version of the popular 10mm Double Crunch Skin-On Fries. Crafted from flavour-packed Fontane potatoes, they deliver unbeatable taste, stay perfectly crispy for up to 40 minutes and have year-round consistency, making them a true game-changer for your kitchen.

Why not pair the two together to create the ultimate sharing platter?



New
COUNTRY RANGE
STEAM COOKED
CHICKEN WINGS
1kg

£5.59
per bag



New
SIGNATURE BY
COUNTRY RANGE
DOUBLE CRUNCH
FRIES SKIN ON 7MM
4 x 2.27kg

£19.99
per case
£4.99 per bag



Elevate your
sides...



>> **New Signature by Country Range Mashed Potatoes with Butter**

Crafted with just five wholesome ingredients – potatoes, butter, milk, salt, and pepper – the new Signature Frozen Mashed Potato delivers silky-smooth, restaurant-quality mash in minutes. It's the quickest, most convenient way to create a classic favourite, saving time and reducing waste without ever compromising on taste or authenticity.

New
**SIGNATURE BY
COUNTRY RANGE
MASHED POTATOES
WITH BUTTER**

2.27kg

£5.69
per bag





**MAGGI BÉCHAMEL
SAUCE MIX**
2kg

£17.99
each



**DALOON SIMPLY MEAT FREE
SPICY BEAN 1/4LB BURGER**
24 x 113g

£14.99
per case
62p each



**CATERING ESSENTIALS
80% BEEF BURGER**

96 x 57g



£29.99
per case
31p each

**CATERING ESSENTIALS
80% BEEF BURGER**

48 x 113g



£29.99
per case
63p each



MAJOR FAJITA MARI BASE
1.25ltr **£17.99** each

MAJOR ORIENTAL MARI BASE PASTE
1.25ltr **£22.99** each

MAJOR MOROCCAN MARI BASE
1.25ltr **£20.99** each



SIGNATURE BY COUNTRY RANGE TOMATO KETCHUP
2.5kg

£9.99 each



COUNTRY RANGE KATSU CURRY SAUCE
2.3kg

£7.49 each

COUNTRY RANGE BREADCRUMBS
3kg
Natural
Golden

£5.99 per bag

Katsu Chicken Kiew



Mature Cheddar Tarts



**SIGNATURE BY
COUNTRY RANGE
EXTRA MATURE
CHEDDAR**

2.5kg

£18.49
per block



**COUNTRY RANGE
100% BEEF BURGER**

30 x 170g

£34.99
per case
£1.17 each

**COUNTRY RANGE
100% BEEF BURGER**

48 x 113g

£35.99
per case
75p each

**COUNTRY RANGE
99% GOURMET
STEAK BURGER**

30 x 170g

£36.99
per case
£1.23 each

Country Range Herb of the Month



>> This month's Country Range Herb of the month is...

- **Country Range Italian Seasoning**

A stunning blend of rosemary, basil, oregano, thyme, black pepper and garlic chips. Perfect for adding an Italian twist to pizzas and pasta. It can be baked into dough balls, added to butter to make an Italian garlic bread and used as a marinade with fresh lemon and olive oil for all things Italian.

Spicy Tuscan Pasta



**COUNTRY RANGE
ITALIAN SEASONING**
260g

£4.29
each




**COUNTRY RANGE
CRUMBLE MIX**

3.5kg

£8.49
per bag

**SIGNATURE BY COUNTRY RANGE
SOURDOUGH STYLE DOUGHBALL**

60 x 210g


£26.99
per case
45p each

**SIGNATURE BY COUNTRY RANGE
SOURDOUGH STYLE DOUGHBALL**

40 x 270g


£22.99
per case
57p each

COMFORTING CRUMBLE

>> Autumnal desserts bring cosy flavours and a hint of Halloween magic to menus.

The versatility of the Signature by Country Range Doughballs shine as they are transformed into a dessert pizza topped with apple crumble for a seasonal showstopper that's both comforting and playfully spooky.

Apple Crumble Pizza



INGREDIENTS

- Pizza base made using a Signature by Country Range Sourdough Style Doughball
- 500g Country Range Solid Pack Apples
- 5g Country Range Cinnamon
- 3g Country Range Nutmeg
- 30g Country Range Ready to Use Custard
- 50g Country Range Crumble Mix

For the Caramel:

- 250g Sugar
- 50g Butter
- 150g Double Cream

METHOD

1. Dice the apple into small squares roughly 8mm squared. Put into a pan with sugar, cinnamon and nutmeg and cook until soft. It will become slightly puréed, but this is ok.
2. Add the crumble mix to a tray and bake at 160°C until the crumble is golden brown.
3. Tip the sugar into a heavy-based frying pan, stir in 4 tbsp water, then place over a medium heat until the sugar has dissolved. Turn up the heat and bubble for 4-5 mins until you have caramel. Take off the heat, then carefully stir in the cream and butter. Leave the sauce to cool.
4. Spread out the apple mix at the bottom of the pizza base followed by a healthy layer of caramel sauce.
5. Bake in your desired oven until golden and crispy, remove and top with the crumble followed by a drizzle of custard on top.



*Hazelnut
Chocolate Brownie*

**COUNTRY RANGE
CRÈME CAKE MIX**

3.5kg
Chocolate
Plain

£12.99
per bag





**COUNTRY RANGE
WHITE CHOCOLATE
AND RASPBERRY
CHEESECAKE**

1 x 12 Pre-portioned

£18.99
each
£1.58 per portion



**COUNTRY RANGE
SALTED CARAMEL
CHEESECAKE**

1 x 12 Pre-portioned

£18.99
each
£1.58 per portion



Made to Impress, Meant to Share



>> Elevate your dessert offering with Signature by Country Range cakes, the perfect indulgence for cosy seasonal menus.

From rich chocolate layers to cream sponge classics, each slice delivers homemade quality without the hassle. Customers will be drawn to the comfort, flavour, and irresistible touch of indulgence these cakes bring to the upcoming season.



**SIGNATURE BY
COUNTRY RANGE
VICTORIA SPONGE CAKE**

1 x 16 Pre-portioned

£23.49 each
£1.47 per portion



**SIGNATURE BY
COUNTRY RANGE
CARROT CAKE**

1 x 16 Pre-portioned

£25.49 each
£1.59 per portion



**SIGNATURE BY
COUNTRY RANGE
CHOCOLATE CAKE**

1 x 16 Pre-portioned

£25.49 each
£1.59 per portion



COUNTRY RANGE
CUSTARD MIX
3.5kg

£9.99
per bag

COUNTRY RANGE
CUSTARD POWDER
3.5kg

£7.99
per bag



CATERING ESSENTIALS
LEMON DRIZZLE CAKE
1 x 16 Pre-portioned

£15.99
each
£1.00 per portion



ADDITIONS
SALTED CARAMEL FUDGE
500g

£13.99
each



ADDITIONS THREE COLOUR
CHOCOLATE CRISPIES
400g

£13.99
each



NUTELLA CHOCOLATE SPREAD PORTIONS
120 x 15g

£21.99 per case
18p each

NUTELLA CHOCOLATE SPREAD TUB
3kg

£21.99 per tub



**COUNTRY RANGE
JELLY CRYSTALS**

3.5kg
Orange
Raspberry
Strawberry

£12.99
per bag



SUITABLE
FOR
VEGANS

**COUNTRY RANGE
CHERRY PIE**

1 x 12 Pre-portioned

£17.49
each
£1.46 per portion



LOW EFFORT, BIG PROFIT



Ice Cream Sundae

COUNTRY RANGE
SOFT SCOOP
FLAVOURED ICE CREAM

4ltr
Vanilla
Strawberry
Chocolate

£3.79
per tub





MCDUGALLS FLOUR

3kg
Plain
Self Raising

£6.99
each



Angel Delight Eton Mess

ANGEL DELIGHT

600g
Banana
Butterscotch
Chocolate
Raspberry
Strawberry

£6.99
each



**SIGNATURE BY
COUNTRY RANGE
ENVELOPE TEA BAGS
PREMIUM BLEND
(100% RAINFOREST
ALLIANCE CERTIFIED)**

250's

£12.49
per case
5p each



**HORLICKS
ORIGINAL MALT
DRINK**

2kg

£12.99
each



**NESCAFÉ
ORIGINAL GRANULES**

750g

£30.29
each



**SIGNATURE BY
COUNTRY RANGE
TEA BAGS PREMIUM
BLEND ONE CUP
(100% RAINFOREST
ALLIANCE CERTIFIED)**

1100's

£19.99
per bag
2p each



**NESCAFÉ
GOLD BLEND STICK
PACKS 200'S**

1 x 200

Original

Decaffeinated

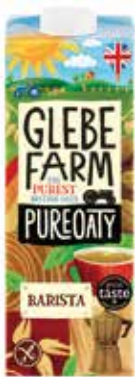
£29.99
per case
15p each



GLEBE FARM
PUREOATY BARISTA
OAT DRINK

1ltr

£1.49
each



PEPSI

24 x 330ml

Diet

Max

Max Cherry

Regular

£9.99
per case
42p each



7UP

24 x 330ml

Regular

£9.99
per case
42p each



ROBINSONS DOUBLE
STRENGTH NO ADDED
SUGAR SQUASH

1.75ltr

Apple &

Blackcurrant

Orange

£3.99
each



POLO TUBE

32 x 34g

£15.49
per case
48p each



CADBURY

1 x 48

Dairy Milk

Dairy Milk Caramel

Boost

Twirl

Crunchie

Wispa

Double Decker

£35.19
per case
73p each



MCCOY'S

36 x 45g

Cheddar & Onion

Sweet Chicken

Salt & Vinegar

Ready Salted

Flame Grilled Steak

£19.99
per case
56p each



WALKERS

32 x 32.5g

Cheese & Onion

Ready Salted

Salt & Vinegar

Prawn Cocktail

£18.99
per case
59p each



**GIANT
JAMMIE DODGER**

20 x 50g

£11.99
per case
60p each



**MCVITIE'S TASTIES
BOURBON CREAMS**

12 x 150g

£8.99
per case
75p per pack



**BRONTË TRADITIONAL
ASSORTED MINIPACKS**

1 x 100

£24.99
per case
25p each



**MCVITIE'S TASTIES
ORIGINAL DIGESTIVE**

12 x 300g

£17.49
per case
£1.46 per pack



**MCVITIE'S TASTIES
RICH TEA FINGER**

12 x 250g

£10.99
per case
92p per pack



**MCVITIE'S
HOBNOBS**

12 x 255g

£27.99
per case
£2.33 per pack



get your **Sales** popping



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and c-quin compliant

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No.2
better for
you brand*

*NielsenIQ MAT, Total Coverage 05/10/24



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- ✓ No artificial colours
- ✓ No artificial flavours

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PRICE



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because some things never need to change.

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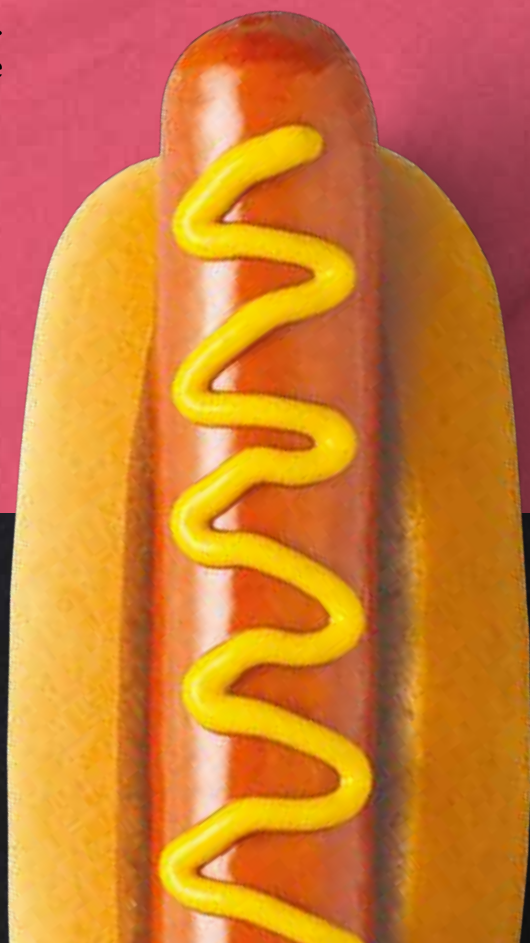
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birchallfoodservice.co.uk



50117 | Jumbo 104g
029725007



50116 | Super Size 76g
029725002





HAVE YOU CONSIDERED COMPLEMENTARY OPTIONS?



Reception Area



Waiting Rooms



Conferences



DRINK IT IN

CHAI LATTE IS A MENU MUST HAVE!*



**ADD
MILK**



**CAFE
STYLE**

**NATURAL &
AUTHENTIC
SPICES**

**ENJOY
HOT OR
ICED**

*Chai latte popularity in +94% growth LY (Mintel, Tea and Other Hot Drinks 2024)

viva

flavoured

MMM MILK

INTRODUCING OUR
BRAND NEW LOOK!



NO
ADDED
SUGAR

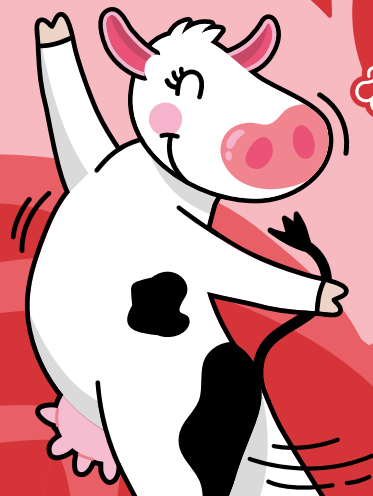


NATURAL
SOURCE OF
CALCIUM

WITH ADDED VITAMIN D

THAT'S
WHY WE'RE

No.1
IN SCHOOLS*





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At QuornPro, we understand the evolving needs of kitchens and consumers alike. That's why we've made exciting changes to our Gluten-Free Pieces by making them Vegan – giving you even more flexibility, ease, and high-quality ingredients that meet the demands of today's fast-paced kitchen environments.

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now!



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