

## PROMOTIONS Stiritup JULY, 30/06/25 - 01/08/25

## Sweet Summer Flavours



SIGNATURE BY **COUNTRY RANGE DAIRY ICE CREAM** 



**DELIVERING A BETTER EXPERIENCE** ORDER LINE: 01282 429446





A standout selection of our very best monthly offers. **Don't miss out!** 





POTATO -BAKING 60S 15kg





A1 UNSMOKED RINDLESS BACK BACON 2.27kg





COUNTRY RANGE PASTRY BLOCK

1.5kg Puff Shortcrust





COUNTRY RANGE PRAWNS (150/250) BLUE BAG (25% GLAZE) 2kg



**COUNTRY RANGE REAL DAIRY CREAM MINI ECLAIRS** 108s



**BLACKFRIARS CHOCOLATE FUDGE** CAKE 18 x 70g







TWININGS **EVERYDAY TEABAGS** 

**CLOVER SPREAD** 

£6.99

2kg







Clover

Clover

£7.49 <sup>4p each</sup>

FAIRY LIQUID

**UP LIQUID** 

£3 .29

900ml

**ORIGINAL WASHING** 

200s

COUNTRY RANGE TOMATO KETCHUP SAUCE SACHETS

#### **PROMOTIONS** | BREAKFAST

Contents

**04** Breakfast

**05-13** Mains

**14-17** Desserts

**18-19** Beverages & Snacks













COUNTRY RANGE UNBAKED TRADITIONAL PASTY 36 x 180q





COUNTRY RANGE CHEESE & ONION PASTY 48 x 127g





Serve freshly baked pastries as part of your grab and go menu throughout the day

COUNTRY RANGE 6" SAUSAGE ROLL

66 x 120g

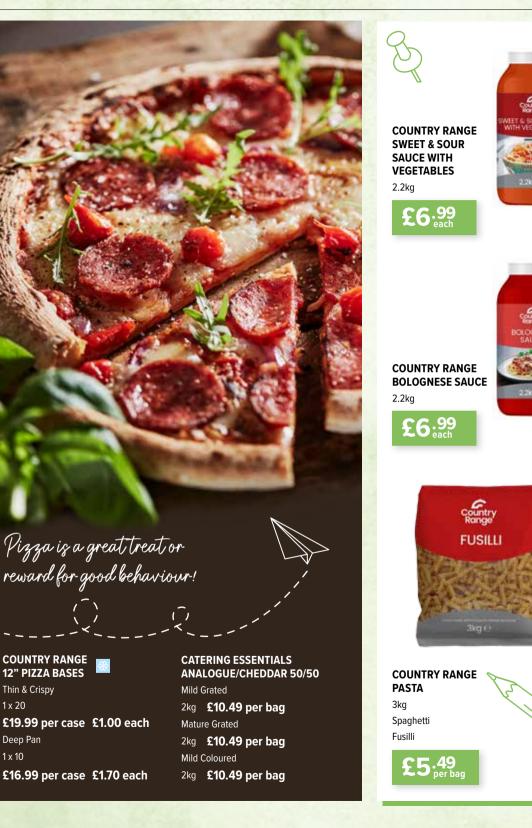


#### **PROMOTIONS** | MAINS

## SET THE TABLE FOR SUCCESS

>> Back-to-school season is just around the corner — now's the time to gear up with smart, satisfying menu solutions. From quick grab-and-go options for busy students to hearty, wholesome meals that keep younger students energised and focused, your menu can make all the difference next term.





1 x 20

1 x 10

#### **PROMOTIONS** | MAINS





COUNTRY RANGE FINE INSTANT GRAVY GRANULES 2kg



KERRY BURGER SLICES 112 SLICES 1.4kg

£8.99 per pack 8p per slice









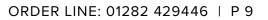


#### SANTA MARIA

Sliced Green Jalapenos 500g **£2.39 each** Guacamole Style Topping 940g **£6.49 each** 







Tilda

EASY COOK BASMATT

#### **PROMOTIONS** | MAINS



COUNTRY RANGE MIXES Pizza Base 3.5kg **£7.99 per bag** White Bread & Roll 3.5kg **£7.99 per bag** 





HELLMANNS REAL MAYO BUCKET







BISTO GRAVY GRANULES 1.8kg Original Poultry Reduced Salt

Gluten Free Fine Vegan Vegetarian





Country Pange Spice of the Month

#### >> This month's Country Range Spice of the month is...

#### Country Range Cracked Black Pepper

Country Range black pepper is fully traceable to the source and milled on site meaning that only the whole peppercorns are used. This results in a pungent full-flavoured product which is perfect for adding punch to sauces like this creamy peppercorn sauce.

COUNTRY RANGE CRACKED BLACK PEPPER 500q

Chicken in Green



#### **PROMOTIONS** | MAINS

### HOOKED **ON FLAVOUR**

#### >> The category focus in this month's Stir it up magazine is all about seafood.

Check it out for seasonal menu inspiration and ways to elevate traditional dishes. From breakfast and brunch to evening specials, there's no reason why fish can't be the star of the menu at any time of day. Here is a recipe to whet your appetite and get your menu swimming to success.

#### Salmon Sriracha

## PREP 30 MINS, COOK 15 MINS, SERVES 4



- 1 Country Range Salmon Portions
- 50g Country Range Egg Noodles
- 1tsp Country Range Cajun Spice
- 1 pinch Country Range Sesame Seeds
- 1tbsp olive oil
- 1 tbsp sriracha sauce
- · Stir fry vegetables baby corn, mange tout, red pepper, sliced spring onions, tender stem broccoli
- 1 crushed clove garlic
- 10g grated ginger
- 1tsp honey
- 1tbsp soy sauce
- 1 lime, juiced

#### METHOD

- 1. Lightly oil the salmon portion and sprinkle with Cajun spice.
- 2. Preheat the oven to 200°C and roast the salmon for 8 minutes
- 3. Cook the noodles in salted water and keep warm.
- 4. Stir fry the vegetables in olive oil with the ginger and garlic.
- 5. Add the noodles, honey, lime juice and soy sauce and continue to stir fry until the noodles are coated with the sauce.
- 6. Serve the salmon on top of the noodle mix and drizzle with sriracha sauce. Garnish with sesame seeds.



FARMED ATLANTIC SALMON PORTIONS

10 x 140-170g





#### COUNTRY RANGE BATTERED MSC HADDOCK FILLETS

24 x 110-140g







#### >> As the sun graces us this summer, elevate your menu with desserts that are as beautiful as they are delicious.

In 2025, desserts are brightening up menus with vibrant, nostalgic, and innovative flavours.

According to The Food People (2025), the fundamental dessert trends for 2025 include:

- For the Ages: Timeless classics redefined for today's preference.
- Eat Happy: Desserts that bring comfort and joy.
- Keep It Real: Authentic flavouring and ingredients.
- Smart Spends: Indulgence that isn't too costly.

Here are some promotions to help inspire your summer dessert menu.

#### **COUNTRY RANGE JELLY CRYSTALS**

Orange 3.5kg **£12.99 per bag** Raspberry 3.5kg **£12.99 per bag** Strawberry 3.5kg **£12.99 per bag** 

#### COUNTRY RANGE DELIGHT MIX

Banana 600g **£5.49 each** Chocolate 600g **£5.49 each** Strawberry 600g **£5.49 each** 

Whip up a treat in minutes! Enjoy it as a / mousse, layer it in trifles, use it as a cake filling, or simply savour it on its own! A creamy dessert with endless possibilities.



#### DESSERTS | 30TH JUNE - 1ST AUG 2025





#### CATERING ESSENTIALS CHOCOLATE FUDGE CAKE

1 x 16 Pre-portioned







1 x 16 Pre-portioned



COUNTRY RANGE MULTI-PURPOSE SHORTCRUST PASTRY MIX





COUNTRY RANGE SPONGE & PUDDING MIX 3.5kg



#### **PROMOTIONS** | DESSERTS



COUNTRY RANGE READY TO SERVE CUSTARD







#### DESSERTS | 30TH JUNE - 1ST AUG 2025





COUNTRY RANGE SALTED CARAMEL CHEESECAKE

1 x 12 Pre-portioned









LOTUS BISCOFF TOPPING 1kg





COUNTRY RANGE TROPICAL CHEESECAKE 1 x 14 Pre-portioned



#### **PROMOTIONS** | BEVERAGES & SNACKS



NESCAFÉ **GOLD BLEND** 750g

.99 Der tin

E1.49

NESCAFÉ **AZERA AMERICANO** 500g

**GLEBE FARM** PUREOATY BARISTA OAT DRINK 1ltr

#### **HEARTSEASE FARM** PREMIUM SPARKLING PRESSÉ CAN

12 x 330ml Elderflower Fiery Ginger Beer Apple & Rhubarb Apple & Pear Traditional Lemonade **Raspberry Lemonade** 

#### 7UP

24 x 500ml Original Zero

POLO TUBE

32 x 34g











49

£15

65p each

5

48p each



1 x 100

#### PEPSI

24 x 500ml Diet Max Original

TANGO ORANGE 24 x 500ml

#### JIMMYS ICED COFFEE

12 x 275ml Caramel Mocha Oat Original

#### AMBROSIA CUSTARD POTS

12 x 120g Original Chocolate Strawberry Banana



£1.42 each

99

99

99 5

per case

£18.99 79p per bottle

per case

8

79p per bottle

92p each





**MEREDITH & DREW** PREMIUM MINI PACK

.99 per case 26p each





BANANA

mbrosio

Devon



#### BEVERAGES & SNACKS | 30TH JUNE - 1ST AUG 2025

#### **MCVITIE'S GOLD BILLION BAR**

24 x 39.5q Original **NEW Chocolate** & Hazelnut







#### SEABROOK CRINKLE

50 x 18q Sea Salt Cheese & Onion Salt & Vinegar Beefy



99

56p each

per case

#### **HULA HOOPS**

32 x 34g **BBQ Beef** Cheese & Onion Original Salt & Vinegar

#### WALKERS SNACKS

32 x 20q **Quavers Cheese** Snacks 32 x 22.5g Wotsits Really Cheesy Snacks





#### WALKERS **FRENCH FRIES** 32 x 21q Worcester Sauce **Ready Salted**





#### DORITOS TORTILLA CHIPS

32 x 40g Tangy Cheese Chilli Heatwave Cool Original

.99 per case 72p each



#### PRINGLES

12 x 40q Original Paprika Texas BBQ Sour Cream & Onion Salt & Vinegar



#### REAL HAND COOKED CRISPS

24 x 35g Sea Salt Cheese and Onion Sea Salt and Cider Vinegar Ham and **English Mustard** Sweet Chilli





8.99 37p each



0P 2 6 SMASH YOUR SALES FOR 6 WITH A GREAT ON-PACK PROMOTION!

## STOCK THE BIG HITTERS

FOR A SHOT AT

PLUS HUNDREDS OF PRIZES TO BE WON!

awn Cocktail

tie:

HUNDRED



HULA

HOOPS

**BBQ BEEF** 

Cause a frenzy, join the

> Radnor splash

> > Apple & Raspberry

## 3 SOLD EACH SECOND\*

Sugar free & natural fruit flavours

Sh



Request FREE trade samples.

> \*Reinor Hills sales out data - Full Radnor Splash range volume 2024 Jan 01.01.24 - 31.12.2024

# STOCK UP NOW

## NOWALKERS NO GAME







PROUD PARTNER



Buy a case of each flavour of our **Push-Up Pops** and get another case of any flavour

FREE

I FREE

BUY 3 GET

ROP-UP PROVIDENT

AILK POP



Available in Orange Crush, Blackcurrant Crush or Vanilla Milkshake





## IS YOUR CUSTOMER OFFERING AS SWEET AS IT CAN BE?

Split charges may be added where applicable. Offers are made subject to the knowledge of the owner or manager of the establishment concerned. All products featured are subject to availability and while stocks last. All prices are subject to VAT where applicable. Offers may not be applicable to public funded bodies or centrally negotiated accounts. We reserve the right to amend offers in the event of errors and omissions or unforeseen market fluctuations.

Reception Areas

Restaurants

#### **BIRCHALL FOODSERVICE**

anashi

Delivering to caterers across the North of England & Wales Cobalt House, Magnesium Way, Burnley Bridge Business Park, Hapton, Burnley BB12 7BF ALSO AT: Sheffield, Durham, Stoke-on-Trent

Workplace

Leisure

TEL: 01282 429446 FAX: 01282 422131 WEB: WWW.BIRCHALLFOODSERVICE.CO.UK EMAIL: SALES@BIRCHALLFOODSERVICE.CO.UK