

# STOCK UP ON SEABROOK CRINKLE CUT AT BIRCHALL'S TASTY PROMOTIONAL PRICING

Don't delay buy from Birchall's today.



48 x 31.8g BAGS ONLY  
**£8.49**  
From 31/10/11 to 23/12/11

Core range

Founded in 1945 by Mr C Brook, and proud to still be a family-owned business, Seabrook Crisps has been producing the finest potato crisps for 65 years.

## Why stock Seabrook crisps?

- Great lipsmacking flavours, made from selected, quality ingredients.
- Outstanding profit margin potential - average +30% POR.
- Seabrook is still experiencing phenomenal growth YOY - volume has grown by +17.4% and value by +14.5% \*(IRI total market, 52 w/e 9th July 2011).

## WHY CHOOSE SEABROOK CRISPS?



Cooked in pure sunflower oil  
Sprinkled with sea salt  
MSG-free  
Vegetarian  
Lovingly cooked in Yorkshire



 MADE WITH SUNFLOWER OIL. MSG-FREE.

**WANT TO KNOW MORE? CALL 01282 429446**



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